

Press Release

**H<sub>2</sub>O, the international exhibition of water technologies  
will be further enhanced with a packed line up  
of training and informative events**

**The programme of events is online**

**BolognaFiere from 17 to 19 October 2018**

Bologna, 15 May 2018 - **H<sub>2</sub>O**, international water exhibition due to take place at **BolognaFiere from 17 to 19 October 2018**, in addition to an exhibition event dedicated to water technologies, treatments, distribution and sustainability, is an important **informative and training appointment for operators from the sector**.

With its related events, H<sub>2</sub>O offers a discussion space for institutions, regulatory bodies, companies and utilities to highlight the problems of the system, identify the foundations for the development of new resources and to provide a high quality service. The events are mainly an opportunity to highlight the actions, strategies and experimental technologies for the renewal of the infrastructure, the development of water resources and environmental protection, through the presentation of national and international case studies.

The guiding themes for H<sub>2</sub>O's informative and training pathways are innovation, digitalization, the maintenance and management of the networks, best practices for the industry and utilities.

In the events section of the event on the H<sub>2</sub>O website ([www.accadueo.com](http://www.accadueo.com)) the **programme of events is now online**. The packed calendar of appointments develops over the three days of the exhibition and opens with the inaugural convention **"Let's value water: innovation in network maintenance and management"** involving the participation of the main national and regional institutions in a discussion on themes such as innovation, both as an important element for growth and for management and service quality; innovation that is always hand-in-hand with regulatory development, technological renewal and cultural growth.

The afternoon of the opening day will include the seminar **"Let's Value Water: the market, innovation and scenarios for the future of water"** that will involve the presentation of the H<sub>2</sub>O Cresme Report illustrating some virtuous case studies.

Concerning technology and in reference to the future challenges that the water sector must face, ANIE has organised for 18 October the convention **"Technology and skills at the service of the networks: how to meet the challenges of today and tomorrow"**.

On the topic of drain management, on the 19 will be the convention **"Innovative aspects and emerging themes in the management and design of drain systems"** with the aim of focusing participants' attention on the latest intervention strategies for the management of rainwater in urban areas and the design criteria and types of manufactured products best-suited to that purpose.

Among the international appointments is the event organised by IWA “**Manage water between drought, innovation and the digital challenge**” scheduled for the 18 and 19 to illustrate international best practices in the innovative management of the water system.

In synergy with the exhibition event that focuses on digitalisation, the convention “**Technologies and digital at the service of water**” organised by REF for 18 May. The meeting intends to illustrate the potential and the effects of new technology and the capacity for the regulation and incentives for Industry 4.0 to encourage its take up.

Dedicated to the gas sector, among other events, is “**News and innovations for the gas system**” which will be held on 18 May. The appointment organised by CIG, which is one of the sponsors of the event, has been planned to provide an overview of the evolution of the regulations and technology taking place in the sector, encouraging reflections on and discussion of its development in the short and medium term.

There are also numerous conventions and workshops planned that have been organised by ANIE, FAST, IATT, IWS and Uniatem.

#### **For press teams:**

H<sub>2</sub>O, international water exhibition dedicated to the technologies, treatment, distribution and sustainability, will take place at Bologna Exhibition Centre from 17 to 19 October 2018.

H<sub>2</sub>O 2018 will **focus on five aspects**: Innovation, Internationalisation, Digitalisation, Industry and Maintenance, creating specialist in-depth areas in which exhibitors and visitors can find their point of contact with the supply and demand of know how and technology respectively.

The new edition of H<sub>2</sub>O will cater to interest from the general public alongside that of the industrial sector, thanks to the event’s **three themed pathways**: **Urban** for the world of water services and technology for the management of water resources; **Industry** for suppliers and producers of technologies, treatment systems, equipment and services for water management in an industrial setting; **CH<sub>4</sub>** with its special focus on technologies and systems for the transport and distribution of gas, a sector that is at the centre of significant potential development.

#### **Press Office:**

##### **EnergiaMedia**

Cecilia Bergamasco, tel +39 347 9306784 – [redazione@energiamedia.it](mailto:redazione@energiamedia.it)

##### **BolognaFiere**

General Affairs, Communications and Institutional Relationships BolognaFiere SpA

Isabella Bonvicini, tel. +39 051 282920 – [isabella.bonvicini@bolognafiere.it](mailto:isabella.bonvicini@bolognafiere.it)

Press Office BolognaFiere SpA

Gregory Picco, tel. +39 051 282862 - cell. +39 3346012743 - [gregory.picco@bolognafiere.it](mailto:gregory.picco@bolognafiere.it)



**BolognaFiere spa**  
Viale della Fiera, 20 - 40127 Bologna, Italia  
Tel. +39 051 282111 - Fax +39 051 6374004  
[segreteria.generale@bolognafiere.it](mailto:segreteria.generale@bolognafiere.it)  
[PEC.bolognafiere@pec.bolognafiere.it](mailto:PEC.bolognafiere@pec.bolognafiere.it)  
Capitale sociale 106.780.000,00 i.v.  
C.F. - P./VA e Reg. Imp. BO 00312600372 - REA BO367296

**Segreteria organizzativa / Show office**  
Piazza Costituzione, 6 - 40128 Bologna, Italia  
Tel. +39 051 282111 - Fax. +39 051 6374041  
[accadueo@bolognafiere.it](mailto:accadueo@bolognafiere.it) - [www.accadueo.com](http://www.accadueo.com)