



**MOSTRA INTERNAZIONALE DELL'ACQUA  
INTERNATIONAL WATER EXHIBITION**  
TECNOLOGIE, TRATTAMENTI, DISTRIBUZIONE, SOSTENIBILITÀ  
TECHNOLOGIES, TREATMENT, DISTRIBUTION, SUSTAINABILITY  
**5-7 MAGGIO MAY 2021**



## **INNOVATION WILL BE AT THE HEART OF THE COMING EDITION OF H2O: NEW DATES, NEW FACILITIES AND INNOVATIVE PATHWAYS TOWARDS NEW SUSTAINABILITY SCENARIOS**

For 30 years H2O has been the reference event for the water service in Italy and the forum for debate about the most pertinent issues. The International Water Exhibition organised by BolognaFiere, following the success of its most recent edition, which registered an increase in visitor numbers of more than 10% and 20% more foreign operators, is announcing important new features for the coming edition.

The first of these is the repositioning of the event in the spring of 2021 – from 5 to 7 May – with dates that respond to the need to optimise the international calendar of events, a solution that offers operators greater use of the innovative solutions that the international market offers.

The 2021 event will also have a new venue in pavilion 37, currently under construction in Area 48 of the Bologna Exhibition Centre as part of the second phase of BolognaFiere's enlargement and restyling plan, due to be completed in the autumn of 2020. A large structure spanning 16,000 m<sup>2</sup> that will offer H2O 2021 a more effective use of the exhibition layout and even greater access from Italy and abroad. H2O 2021 will have a dedicated entrance – the Viale Aldo Moro entrance – with public transport connections to the railway station, the city centre and the airport, as well as links to the parking area integrated with the motorway network.

The exhibition pathway for the coming edition, dedicated to technologies, treatments and digital and distribution systems, will have as its focus sustainability and the further reinforcement of the role of H2O as a meeting place between technology companies, utilities, Public Administrations and buyers open to civil, industrial and agricultural compartments, but also a space in which representatives of the markets, research and regulatory systems can find synergies, reinforcing the important position with which stakeholders have always regarded the event.

A place of innovation that opens the water sector to all spheres of reference, and one that includes aspects such as digitalisation, data management, planning strategies, the circular economy, which previous editions have only begun to touch upon. This will be made possible thanks to the contribution from a committee of experts from various fields of expertise that will be presented in the coming weeks.

### **Gas and Water with multi-utilities**

In 2021, in addition to H2O, the International Exhibition will boost the presence of the Gas sector with the new edition of the Fair CH4 organised in partnership with the leading associations and institutions from the sector and focusing on themes linked to regulations, digitalisation and multi-gas systems.

### **H2O will be side by side with operators also in 2020**

The fair event, scheduled for May 2021, will be preceded by a series of meetings organised for the coming year: a pathway keeping the event relevant to operators, the debate up-to-date and ensuring unity within the community that recognises in H2O its own dedicated discussion platform.

The first scheduled appointment will be the H2O Forum in Bologna in May 2020, a day dedicated to "Water: Innovation and Sustainability. Regulations and the Market". This will be flanked by the parallel CH4 event on themes of particular relevance: "The Regulatory System and Gas tenders".

Furthermore, in collaboration with institutions and media partners, targeted meetings across the national territory will be promoted involving utilities, institutions and tech companies.



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BOLOGNA  
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In the coming weeks all of the updates concerning the content, format, participating experts and national and international industrial and institutional representatives will be made available.

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